



**AFRICAN
PROMISE**

Annual
Report

2013
2014





Our mission

Our aim is to improve the quality and provision of primary education in rural Kenya by ensuring schools are equipped to deliver an education worth having.

Trustees

Nicola Coldman, Charles Coldman, Katie Hegarty, James Pargeter.

Welcome to our 2013/14 review

It is my great pleasure to introduce our 2013/14 Annual Report, which I very much hope you will enjoy reading.

As you'll discover, 2013/14 was another busy and successful year for us and our partner schools in Kenya as we continued our existing programmes of work and launched exciting new ones too.

Our work has now benefited more than 5,500 children over the last 6 years, and as our projects and programmes become ever more wide-ranging our work is having an increasing impact on our partner schools and their pupils.

All of our work is, of course, only possible thanks to the generosity of our donors and supporters, and I'd like to thank you all for your support over the last year.

Charles Coldman
Founder & Director



Since 2008



5,500+
children
benefitted

£500k

programme
expenditure



six
partner
schools

A context for our work

Primary education has been free in Kenya since 2003.

However the reality of a government funded education for over 6 million pupils in more than 20,000 schools is that limited financial resources are spread very thinly when faced with the demands of employing sufficient teachers, providing adequate resources and investing in facilities and infrastructure.

In schools, particularly those in rural areas, this manifests itself in high class numbers, dilapidated classrooms and a chronic shortage of teachers and even the most basic resources.



Shocking statistics

£6

government spending per pupil per year

50,000

shortfall of primary school teachers

64

average class size with a pupil:teacher ratio of 50:1 *

* Source: UWEZO 2012 Assessment Report for Kenya

Our approach

Our holistic approach improves learning environments by upgrading infrastructure, supplying crucial learning resources, and enhancing pupil welfare. We currently partner with six schools which together serve around 2,400 pupils.

Infrastructure development



we work to improve the fabric of schools, to create safe and conducive learning environments

Resource provision



we provide basic resources such as textbooks and instructional materials, as well as desks and chairs

Pupil welfare



we help keep children's minds and bodies fuelled by ensuring they are well-fed and watered

Our work in 2013/14

In the year we continued to work exclusively with our existing six partner schools and did not seek to establish any new partnerships.

However, the nature of our work was more wide-ranging than ever before and we were engaged in a number of exciting projects and programmes.

Highlights & achievements

- official **opening of a new school** for 625 pupils at Kisimenyi Primary *
- launch of a **feeding programme** which now reaches 900 pupils each day **
- employment of **four full-time teachers** (we now employ seven across three schools)
- completion of work on our **50th classroom** construction or renovation project;
- **12,000th textbook** supplied - an average for each school place of more than 5 books

** reported on in 2012/13 Annual Report*

*** at year end (1,200 pupils at time of going to press - Nov '14)*



Year in numbers

80,000+

pupil lunches provided

5,000+

textbooks & reading books

591

desks supplied for 934 pupils



Message from a head teacher

Of all our partner schools, Kisimenyi Primary School has undergone the most significant transformation, following our 3 year project to rebuild the entire school. The head teacher wrote to us to report on the impact of our work.

“I wish to thank you for the new facilities you have provided for the community: a fully equipped new school.

The new facilities have already had a great impact. Absenteeism has been minimised as pupils love the new environment, while drop out has decreased from 20% to 5%. The ratio of 1:1 for textbooks and pupil chairs, and the stocked library, have really boosted the teaching and learning environment.

Academic standards have starting improving and, with the new facilities, parents’ positive attitude and the pupils’ improved attendance, I am fully convinced that performance is set to improve at all levels.

May god bless African Promise and its partners.”

Mr Nicholas Mutui
Head teacher, Kisimenyi Primary School



What we’ve done at Kisimenyi...

- 14 spacious classrooms
- well-stocked library
- 390 pupil tables & desks
- 80,000 litres rainwater storage
- 2,700 textbooks
- nursery feeding programme
- playground equipment
- employment of three teachers
- termly prize-giving fund
- 1,000 tree & shrub seedlings

“African Promise has greatly improved the infrastructure of primary and pre-primary schools in Kasigau.”

Mr Leonard Mwalimu, Head teacher

“This is indeed wonderful!!!
Thanks for supporting my community. We appreciate it!”

Eunice Majala, parent

“You have built for us a wonderful school. Surely there is no other school like this in our country.”

Adam Wambua, pupil



Fundraising

With your help, 2013/14 was a record fundraising year as we raised a total of £116,941. This represents an 18% year-on-year increase from 2012/13 and was largely due to an increase in individual donations and supporter fundraising.

Highlights



£3,291

received from Kids4Kenya, our US based sister charity



£12,000

raised in just 3 days through the BigGive Christmas Challenge



£58,030

worth of grants from 19 trusts, including 13 first-time donors



increase in Facebook 'Likes', from 241 to 517



1,514 engagements with Facebook content



six bi-monthly e-newsletters sent out

Thank you

We would like to thank the following for their generous support in the last 12 months.

Aspect Capital
Stephen Catlin
John Coldman Charitable Trust
Hazel's Footprints Trust
The Helen Hamlyn Trust
Herrod Foundation
Kids4Kenya
The Molitor Charitable Trust
Moshi Foundation
Suzanne Payne
The Peter Stebbings Memorial Charity
John Whiter

and various donors who have requested anonymity.



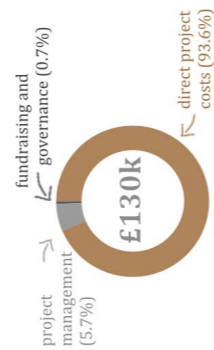


£630k

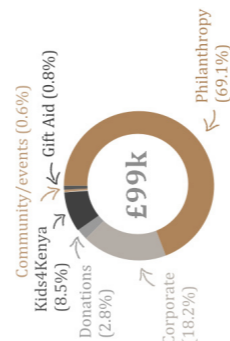
total funds raised since 2008

Our finances 2013/14

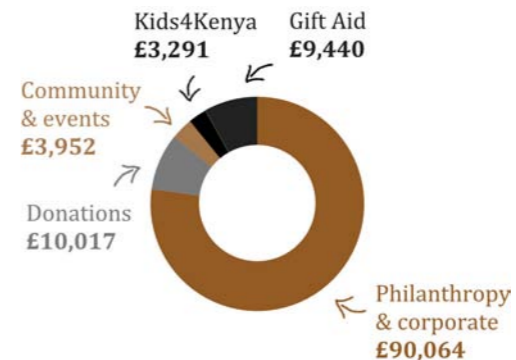
Expenditure 2012/13



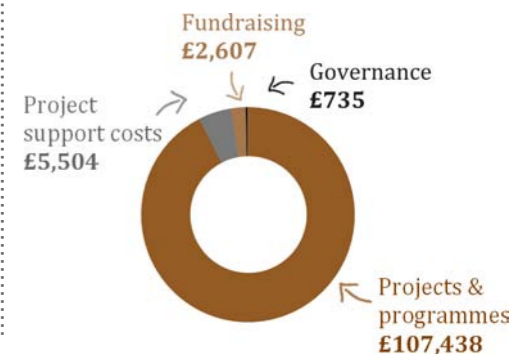
Income 2012/13



Incoming resources
£116,941



Resources expended
£116,284



Full accounts available on request.

Project support costs includes communication costs between the UK and Kenya, as well as staff travel to/from and within Kenya.

Fundraising costs includes the costs of producing fundraising and marketing materials, along with website costs.

£39

raised for every £1 spent

96%

of expenditure on projects and programmes

Plans for the future

For the foreseeable future we will continue to work only with our existing partner schools.

We have no plans to extend our work to other schools, instead favouring diversifying the range of our projects and programmes and becoming ever more holistic in our approach to school development.

By building upon our existing partnerships and developing long-term, on-going relationships we are able to be more reactive to the changing and evolving needs of the schools and are more able to help bring about transformational and lasting change.



Aims for 2014/15

extend **feeding programme** to reach all 2,400 pupils in our partner schools



start a major second phase of work at **Kisimenyi Primary School** including further classrooms



complete on-going programme to refurbish schools and meet textbook shortfalls

How you can help

Our work is only made possible through the generosity of those who share and sympathise with our objectives.

There are many ways you can help

- make a donation (regular or one-off)
- fundraise at work, home or school
- fund an entire project (ideal for trusts)



£18

feeds one pupil lunch for a year

£600

new textbooks for one class



£1,200

employs a teacher for one year



Have a question..?

info@africanpromise.org.uk
+44(0)7776 232508

97a Stormont Road
London
SW11 5EJ

Join us online



@africanpromise
www.africanpromise.org.uk



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Better primary schools for Kenya

Registered England & Wales charity (number 1122285)